

REUBEN CANNON BIO

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Reuben Cannon has helped shape and guide some of the most groundbreaking and critically acclaimed film and television projects in Hollywood for decades.

Early in his career, Reuben became Universal Studios' first African American casting director.

He is credited with providing actors such as Bruce Willis, Danny Glover, Whoopi Goldberg, and Oprah Winfrey with their first major roles. Under the banner of his company, Reuben Cannon & Associates, Reuben cast more than 100 television series, made-for-tv movies, and feature films, including *The Color Purple*, which earned 11 Oscar nominations.

Widely regarded for his expertise and success in casting, Reuben began producing motion pictures and television series, including *Down in the Delta*, directed by Dr. Maya Angelou, *Get on The Bus* directed by Spike Lee, *Love Don't Cost a Thing* starring Nick Cannon, *Daddy's Little Girls* starring Idris Elba, and *Woman Thou Art Loosed* based on the best-selling book by T.D. Jakes.

Reuben earned industry acclaim and delivered unprecedented financial results as the producer of the first ten Tyler Perry films—nine of which were number one at the domestic box office opening weekend.

In addition to film, Reuben served as executive producer for an unprecedented 212 television episodes of Tyler Perry's *House of Payne*, which continues to enjoy great popularity in television syndication.

Reuben Cannon Productions continues to produce projects that celebrate African American culture through powerful storytelling. Current projects, among many, include a limited series adapted from an award-winning novel about an exceptional Black family with special powers. Reuben is also developing a film based on a true story about a young man who overcomes poverty and addiction to become one of NASA's leading astrophysicists. Both projects reflect Reuben's commitment to portraying African Americans in environments and professions where they are rarely represented.

Reuben Cannon is a legend who continues to make an impact in the entertainment industry.